

POLO
RALPH LAUREN

BSR FUNDAMENTALS

SPRING 2019

PRODUCT KNOWLEDGE

POLO

RALPH LAUREN

In this book, we'll provide you with information about key Polo items, models, constructions, and fits—not to mention a handy glossary with terms commonly used in our seasonal training materials. You'll also find our perennial assortment of Basic Stock Replenishment (BSR) and Big & Tall BSR styles for easy reference. If you're new to the world of Polo Ralph Lauren, use this book as your guide for basic product knowledge, or if you're a veteran sales associate, flip through this book every so often to refresh your knowledge of what Polo has to offer. Together with your sales expertise, this indispensable guide will help make our customers' experience best-in-class.

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GLOSSARY

THE MESH POLO SHIRT

Ever since its introduction in 1972, the Ralph Lauren Polo shirt has been an icon of preppy style. Debuting that year in 24 signature colors and a single fit, the Polo has come a long way in style and design. Today, Ralph Lauren offers multiple fits, new colors, and limited-edition styles for the whole family.

Before Ralph made his first Polo, it was the favored uniform of polo players because its short, turned-over collar stayed down during play. It was actually in honor of the polo lifestyle that Polo's logo was created, and from there, Ralph's version of the shirt was a natural extension.



1. RIB-KNIT COLLAR & ARMBANDS

are characteristic of traditional polo construction. Ours are made with tight stitching to prevent stretching and “waving” that can develop after repeated washings.

2. POWDERED FAUX-TROCCA BUTTONS

feature beveled edges, high polish and cross stitching for extra durability; horizontal buttonholes prevent buttons from slipping through when stress is applied.

3. JERSEY TAPING

across shoulder and neckline provides added reinforcement.

4. APPLIED FRONT PLACKET

is sewn onto garment for a refined appearance.

5. SPLIT HEM & EXTENDED SHIRTTAIL

Keep shirt tucked in and provide extra range of movement; finished with double-folded self taping at the vents.

POLO RALPH LAUREN / SPRING 2019 – KNITS



MESH SHIRT

\$85.00 USD

AVAILABLE SIZES- XS, S, M, L, XL, XXL

FABRIC

- Signature cotton mesh

FIT

- Available in Classic Fit & Custom-Slim Fit

WHITE – 710666997001/710666998002

POLO BLACK – 710666997002/710666998004

RL 2000 RED – 710666997003/710666998003

NEWPORT NAVY - 710666997004/710666998001

CLASSIC ROYAL HEATHER – 710666997005/710666998005

CANTERBURY HEATHER – 710666997006/710666998006

JAMAICA HEATHER -710666997007/710666998007



SOFT TOUCH POLO- KNIT COLLAR

\$85.00 USD

AVAILABLE SIZES- XS, S, M, L, XL, XXL

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

WHITE –710666999001

POLO BLACK – 710666999002

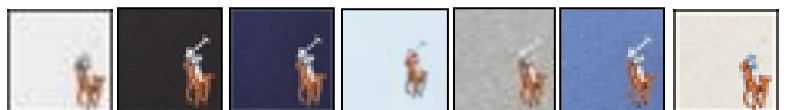
FRENCH NAVY – 710666999003

ELITE BLUE – 710666999004

STEEL HEATHER – 710666999005

FADED ROYAL HEATHER – 710666999006

AMERICAN HEATHER -710666999007



POLO RALPH LAUREN / SPRING 2019 – KNITS



V-NECK T-SHIRT

\$39.50 USD

AVAILABLE SIZES- XS, S, M, L, XL, XXL

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

RL BLACK - 710708261006

WHITE - 710708261005

INK - 710708261004

RL 2000 RED - 710708261001

TAYLOR HEATHER - 710708261003

DARK VINTAGE HEATHER - 710708261002

DERBY BLUE HEATHER - 710708261007



CREWNECK POCKET T-SHIRT

\$39.50 USD

AVAILABLE SIZES- XS, S, M, L, XL, XXL

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

RL BLACK - 710707095002

WHITE - 710707095003

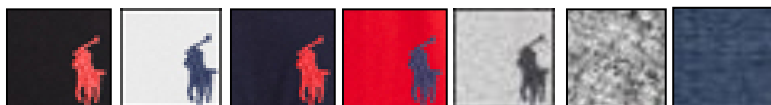
INK - 710707095004

RL 2000 RED - 710707095001

TAYLOR HEATHER - 710707095005

DARK VINTAGE HEATHER - 710707095006

DERBY BLUE HEATHER - 710707095007



POLO RALPH LAUREN / SPRING 2019 – KNITS



CREWNECK T-SHIRT

\$39.50 USD

AVAILABLE SIZES- XS, S, M, L, XL, XXL

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

RL BLACK - 710707087002

WHITE - 710707087003

INK - 710707087004

RL 2000 RED - 701707087001

TAYLOR HEATHER - 71070708005

DARK VINTAGE HEATHER - 710707087006

DERBY BLUE HEATHER - 710707087007



L/S HOODED T-SHIRT

\$49.50 USD

AVAILABLE SIZES- XS, S, M, L, XL, XXL

FABRIC

- 100% Cotton

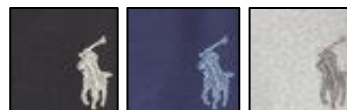
FIT

- Available in Classic Fit

POLO BLACK- 710652669014

NEWPORT NAVY- 710652669015

LEAGUE HEATHER- 710652669025



POLO RALPH LAUREN / SPRING 2019 – KNITS



DOUBLE KNIT TECH FLEECE HOODIE

\$98.50 USD

AVAILABLE SIZES- S, M, L, XL, XXL

FABRIC

- Shell: 58% polyester, 42% cotton. Cuffs and hem (solid colors): 57% cotton, 41% polyester, 2% elastane. Cuffs and hem (heathered colors): 60% cotton, 38% polyester, 2% elastane.

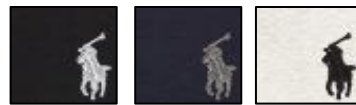
FIT

- Available in Classic Fit

POLO BLACK – 710652313001

AVIATOR NAVY – 710652313008

LIGHT SPORT HEATHER - 710652313023



DOUBLE KNIT TECH FLEECE PANT

\$98.50 USD

AVAILABLE SIZES- S, M, L, XL, XXL

FABRIC

Shell: polyester, cotton. Cuffs: cotton, polyester, elastane.

FIT

- Drawstring Waistband and Tie

POLO BLACK – 710652314001

CRUISE NAVY – 710652314002

LIGHT SPORT HEATHER - 710652314013



POLO RALPH LAUREN / SPRING 2019 – KNITS



FLEECE FULL-ZIP HOODIE

\$98.00 USD

AVAILABLE SIZES- S, M, L, XL, XXL

FABRIC

- Shell: 84% cotton, 16% polyester (solid colors); 86% cotton, 14% polyester (heathered colors). Cuffs, hem, side panels, and hood lining: 100% cotton.

FIT

- Available in Classic Fit

CRUISE NAVY – 710548546001

LIGHT SPORT HEATHER - 710548546002

POLO BLACK – 710548546003

RL 2000 RED – 710548546004

ALASKAN HEATHER - 7105485460005



ATHLETIC FLEECE PANT

\$98.00 USD

AVAILABLE SIZES- S, M, L, XL, XXL

FABRIC

- Athletic Fleece, a cotton-poly blend

FIT

- Adjustable leg opening with tie closure

CRUISE NAVY – 710548562001

LIGHT SPORT HEATHER - 710548562003

POLO BLACK – 710548562002

RL 2000 RED – 710548562004

ALASKAN HEATHER - 710548562005



THE OXFORD SPORT SHIRT

Originally made in the late 19th century by a Scottish fabric mill, the oxford shirt is one of four named after a university. The others—Yale, Cambridge and Harvard—have long since ceased to be produced.

Oxford shirts soon became the uniforms for English Polo players, as the fabric was comfortable and breathable, and later a hallmark of Ivy League style. Today, it's an important staple in the Ralph Lauren world and is available every season in an array of colors.



1. SLEEVE PLEATS

provide room to roll the sleeve.

2. GAUNTLET

is a sleeve placket applied at the forearm.

3. APPLIED FRONT PLACKET

Our signature “V” detail at the bottom of the placket adds durability.

4. SPLIT BACK YOKE

uses four pattern pieces in the construction of our yoke to conform to the natural shape of the shoulders.

5. BACK BOX PLEAT

provides extra fabric from the seam to the tail for a comfortable fit.

6. SINGLE-NEEDLE TAILORING

is a two-step sewing machine process used along all major construction seams: The first pass binds the pattern pieces and the second pass finishes the seam for a clean appearance with added reinforcement.

POLO RALPH LAUREN / SPRING 2019 – SPORT SHIRTS



OXFORD SPORT SHIRT

\$89.50 USD

AVAILABLE SIZES - XS, S, M, L, XL, XXL

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

WHITE - 710548535001

BLUE – 710548535002

AEGEAN BLUE - 710548535003

PINK – 710548535004

BLUE/WHITE STRIPE - 710548535006

YELLOW – 710548535005

BLUE/WHITE GINGHAM – 710548535007

BLUE/WHITE MULTI - 710631989017



STRETCH OXFORD SPORT SHIRT

\$98.50 USD

MACY'S ONLY

AVAILABLE SIZES- XS, S, M, L, XL, XXL

FABRIC

- 100% Cotton Stretch

FIT

- Available in Slim Fit

BSR WHITE - 710542056001

BSR BLUE – 710542056002

AEGEAN BLUE - 710542056006

BSR PINK – 710542056005

BSR ROYAL/WHITE STRIPE - 710542056034



POLO RALPH LAUREN / SPRING 2019 – SPORT SHIRTS



STRETCH POPLIN SPORT SHIRT

\$89.50 USD

AVAILABLE SIZES- XS, S, M, L, XL, XXL

FABRIC

- 100% Cotton Stretch Poplin

FIT

- Available in Classic & Slim Fit

WHITE – 710705967005/710705269002

BLUE END ON END – 710705967004/710705269004

NEWPORT NAVY – 710705967006/710705269006

BLUE/WHITE HAIRLINE STRIPE –
71070596700/710705269003

BLUE/WHITE CHECK – 710705967002/710705269001

POLO BLACK – 710705967007/710705269007

BLACK/WHITE CHECK – 710705967003/710705269005



DENIM & CHAMBRAY SPORT SHIRT

\$89.50 USD

AVAILABLE SIZES - S, M, L, XL, XXL

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

CHAMBRAY - 710548536001

DENIM - 710548537001



POLO RALPH LAUREN / SPRING 2019 – DRESS SHIRTS



ESTATE SPREAD COLLAR DRESS SHIRT

\$89.50 USD

Neck Sizes - 14.5, 15, 15.5, 16, 16.5, 17, 17.5, 18, 18.5

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

WHITE – 712722194003

BLUE/WHITE BENGAL – 712722194004



BUTTON DOWN COLLAR DRESS SHIRT

\$89.50 USD

Neck Sizes - 14.5, 15, 15.5, 16, 16.5, 17, 17.5, 18, 18.5

FABRIC

- 100% Cotton

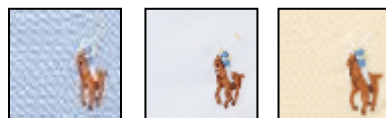
FIT

- Available in Classic Fit

BLUE PINPOINT – 712677984004

WHITE PINPOINT – 712626003001

YELLOW PINPOINT – 712653870001



POLO RALPH LAUREN / SPRING 2019 – DRESS SHIRTS**POINT COLLAR DRESS SHIRT**

\$89.50 USD

Neck Sizes - 14.5, 15, 15.5, 16, 16.5, 17, 17.5, 18, 18.5

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

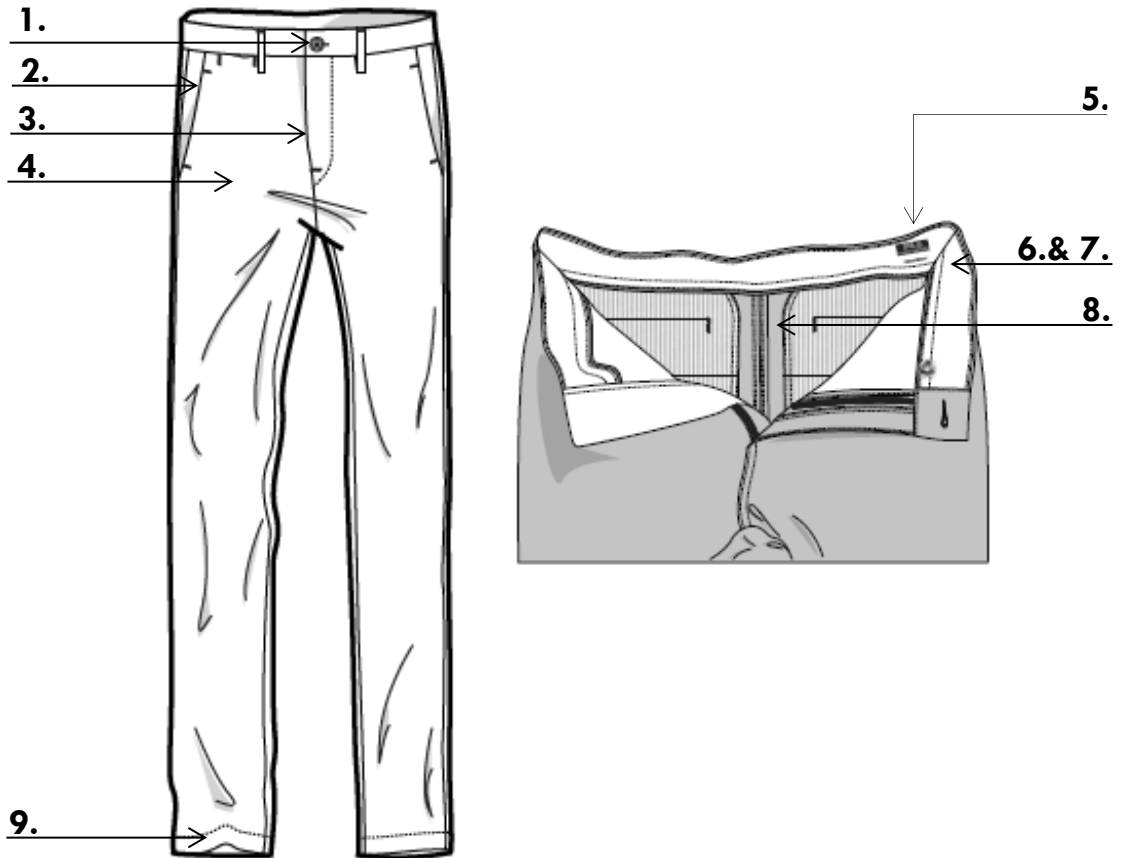
WHITE – 712722194003

BLUE/WHITE BENGAL – 712722194004



THE CLASSIC FIT CHINO PANT

Made with 100% cotton twill that imparts a classic fit and feel, this model is the perfect option for any situation where comfort is key. Signature details like Polo branding at the back right besom pocket evoke unmistakable sophistication.



1. CENTER-FRONT BUTTON-THROUGH CLOSURE.

2. QUARTER-TOP POCKETS & BESOM BACK POCKETS with durable cotton twill pocketing for a polished, dressy appearance.

3. MODIFIED FLY for a more secure fit.

4. Offered in FLAT-FRONT.

5. INTERIOR WAISTBAND LABEL denotes fit for recognition even after the tag is removed.

6. ITALIAN WAISTBAND CONSTRUCTION for dressy detailing.

7. FINE PLAIN-WOVEN INTERIOR WAISTBAND.

8. BOUND CENTER-BACK SEAM for a refined look.

9. TURN-BACK HEMS for a clean finish.

POLO RALPH LAUREN / SPRING 2019 – ROUGHWEAR



BEDFORD CHINO PANT

\$85.00 USD

FABRIC

- 100% Cotton

FIT

- Classic Fit: Sits naturally at the waist with an easy seat and thigh. Slim Fit: Sits slightly below the waist, slim through the seat and thigh.

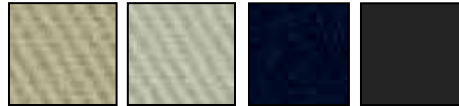
VALLEY TAN – 710687427003/710640877001

CLASSIC STONE – 710687427004/710640877002

AVIATOR NAVY – 710687427001/710640877003

POLO BLACK - 710687427002

		WAIST									
INSEAM		30	31	32	33	34	35	36	38	40	42
	29					X		X	X	X	
	30	X	X	X	X	X	X	X	X	X	X
	32	X		X	X	X	X	X	X	X	X
	34	X		X		X		X	X		



BEDFORD STRETCH CHINO PANT

\$89.50 USD

FABRIC

- Cotton/Elastane

FIT

- Straight Fit: Sits naturally at the waist, roomy through the seat and thigh, with a straight leg opening.

KHAKI TAN – 710687424002

NAUTICAL INK – 710687424004

CLASSIC STONE – 710687424001

POLO BLACK - 710687424003

		WAIST									
INSEAM		30	31	32	33	34	35	36	38	40	42
	29					X		X	X	X	
	30	X	X	X	X	X	X	X	X	X	X
	32	X		X	X	X	X	X	X	X	X
	34	X		X		X		X	X		



POLO RALPH LAUREN / SPRING 2019 – ROUGHWEAR

**BEDFORD SLIM CHINO PANT**

\$85.00 USD

FABRIC

- 100% Cotton

FIT

- Slim Fit: Sits slightly below the waist, slim through the seat and thigh.

VALLEY TAN – 710640877001

CLASSIC STONE – 710640877002

AVIATOR NAVY – 710640877003

		WAIST									
INSEAM		30	31	32	33	34	35	36	38	40	42
	29					X		X	X	X	
	30	X	X	X	X	X	X	X	X	X	X
	32	X		X	X	X	X	X	X	X	X
	34	X		X		X		X	X		

**LIGHTWEIGHT MILITARY CHINO PANT** **UPDATED**

\$125.00 USD

FABRIC

- Cotton/Elastane

FIT

- Classic Fit: Sits naturally at the waist with an easy seat and thigh
- Straight Fit: sits low at the waist. Straight through the leg

POLO BLACK – 710533897007/710675544004

AVIATOR NAVY – 710533897001/710675544003

CLASSIC KHAKI – 710533897009/710675544002

BASIC SAND – 710533897008/710675544001

		WAIST									
INSEAM		30	31	32	33	34	35	36	38	40	42
	29					X		X	X	X	
	30	X	X	X	X	X	X	X	X	X	X
	32	X		X	X	X	X	X	X	X	X
	34	X		X		X		X	X		



POLO RALPH LAUREN / SPRING 2019 – SHORTS



STRETCH CHINO SHORT

\$75.00 USD

AVAILABLE SIZES- Waist sizes 28 - 42

FABRIC

- Cotton/Elastane

FIT

- Available in Classic Fit
- 9" Inseam

WHITE – 710684433006

NAUTICAL INK – 710684433020

KHAKI TAN – 710684433021

CLASSIC STONE – 710684433002

NEW GHURKA - 710684433029



PREPSTER SHORT

\$65.00 USD

AVAILABLE SIZES- XS, S, M, L, XL, XXL

FABRIC

- 97% Cotton/3% Spandex Reactive

FIT

- Available in Classic Fit
- 6" Inseam

NAUTICAL INK – 710644995023

KHAKI TAN – 710644995024

CLASSIC STONE - 710644995002



POLO RALPH LAUREN / SPRING 2019 – SHORTS



SURPLUS CHINO SHORT

\$75.00 USD

AVAILABLE SIZES - Waist sizes 28 - 42

FABRIC

- 100% Cotton

FIT

- Available in Relaxed Fit
- 10.5" Inseam

WHITE – 710707103001

CLASSIC STONE – 710707103002

NEW GHURKA – 710707103003

NEWPORT NAVY – 710707103004

LUXURY TAN – 710707103005



GELLAR SHORT

\$75.00 USD

AVAILABLE SIZES- Waist sizes 30 - 42

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit
- 10.25" Inseam

CLASSIC STONE – 710548502001

HUDSON TAN – 710548502002

MOUNTAIN GREEN – 710548502003

MONTANA KHAKI – 710548502004

AVIATOR NAVY – 710548502005



POLO RALPH LAUREN / SPRING 2019 – SWIMWEAR



TRAVELER SWIM TRUNK

\$59.50

AVAILABLE SIZES - S, M, L, XL, XXL

FABRIC

- 100% Nylon
- Quick Dry Fabric

RL 2000 RED – 710659017009

POLO BLACK – 710659017006

HAMMOND BLUE – 710659017008

NEWPORT NAVY – 710659017005

RUGBY ROYAL - 710659017007



KAILUA SWIM TRUNK

\$65.00

AVAILABLE SIZES - S, M, L, XL, XXL

FABRIC

- 100% Nylon
- Quick Dry Fabric

POLO BLACK – 710588474001

BRIGHT BLUE – 710588474002

RL 2000 RED – 710588474003

NEWPORT NAVY – 710588474004

HAMMOND BLUE – 710588474005



POLO RALPH LAUREN / SPRING 2019 – DENIM



HAMPTON STRAIGHT DENIM

\$89.50 USD

FABRIC

- Cotton/Elastane

FIT

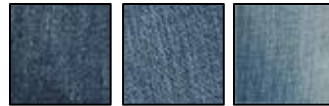
- Hampton Relaxed Straight : Sits at the waist, straight through the seat, thigh and leg.

LT WT MORRIS – 710548561001

STANTON WASH – 710548494001

DIXON STRETCH – 710726962001

		WAIST									
INSEAM		30	31	32	33	34	35	36	38	40	42
	30	X	X	X	X	X	X	X	X	X	X
	32			X	X	X	X	X	X	X	X
	34			X		X		X	X	X	



VARICK STRETCH SLIM STRAIGHT DENIM

\$89.50 USD

FABRIC

- Cotton/Elastane

FIT

- Slim- Straight Fit : Trim and modern. Sits slightly below the waist and is slim through the seat and thigh with a tapered leg opening.

MURPHY- 710726961001

HUDSON WHITE – 710726968001

HUDSON BLACK - 710726967001

		WAIST									
INSEAM		30	31	32	33	34	35	36	38	40	42
	30	X	X	X	X	X	X	X	X	X	X
	32			X	X	X	X	X	X	X	X
	34			X		X		X	X	X	



POLO RALPH LAUREN / SPRING 2019 – DENIM



PROSPECT FIT

\$89.50 USD

FABRIC

- Cotton/Elastane

FIT

- Prospect / Straight Fit

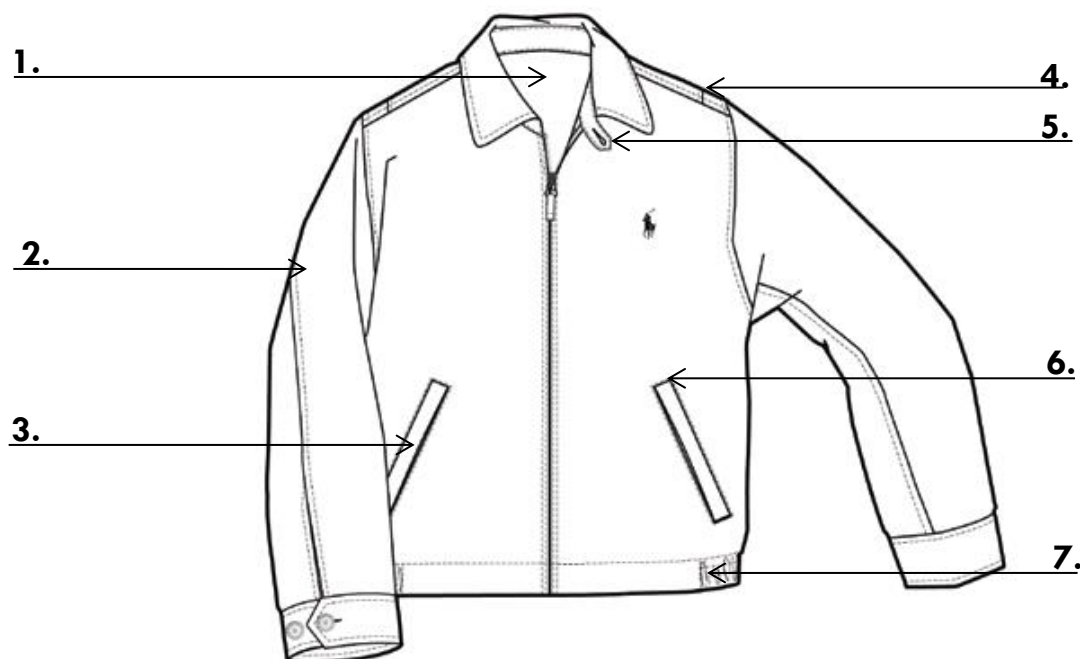
MILLER STRETCH – 7107269693001

		WAIST									
INSEAM		30	31	32	33	34	35	36	38	40	42
	30	X	X	X	X	X	X	X	X	X	X
	32			X	X	X	X	X	X	X	X
	34			X		X		X	X	X	



THE BI-SWING JACKET

In the time-honored tradition of Polo Ralph Lauren, our Bi-Swing Jacket has been crafted for function and performance—note the bi-swing shoulder construction for greater ease of movement. And thanks to its peached microfiber shell, this windbreaker is incredibly lightweight, noiseless, and water-repellent.



1. INTERIOR LINING made with 40s-quality cotton twill in a preppy tattersall pattern; twill is yarn-dyed for deeper color saturation.

2. SLEEVE LINING made with 100% polyester twill with anti-static finish for smooth arm entry.

3. ANGLED WELT POCKETS provide easy access; interior pocket offers concealed storage.

4. BI-SWING CONSTRUCTION on the back for enhanced mobility. Vertical stay stitch at the top of the bi-swing (near the shoulder seam) prevents the bi-swing from opening too much.

5. BUTTON-OVER TAB at the throat, along with adjustable button cuffs, block out wind.

6. BAR TACK STITCHING on top and bottom of welt pockets. A bar tack stitch is a tight zig zag that is repeated back and forth over itself to prevent rips in the fabric and increase the strength of the overall product.

7. ELASTICIZED WAISTBAND with decorative topstitching beginning 4½" inches from center-front, going all the way around the back, to help keep out the elements and allow for a comfortable fit.

POLO RALPH LAUREN / SPRING 2019 – OUTERWEAR**BI-SWING WINDBREAKER**

\$125.00 USD

AVAILABLE SIZES- S, M, L, XL, XXL

FABRIC

- Shell and sleeve lining: 100% polyester. Body lining: 100% cotton.

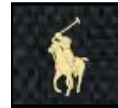
FIT

- Available in Classic Fit

FRENCH NAVY – 710548506001

KHAKI UNIFORM – 710548506002

RL BLACK - 710548506003



POLO RALPH LAUREN / SPRING 2019 – HATS



CHINO CAP

\$39.50 USD

FABRIC

- Chino Cotton

FIT

- Adjustable back with buckle strap for a customized fit.

WHITE/MARLIN BLUE – 710548524001

RL 2000 RED/BLUE – 710548524002

CARSON BLUE/ADIRONDACK NAVY – 710548524003

RL BLACK/RL 2000 RED – 710548524004

NUBUCK/RELAY BLUE – 710548524005

RELAY BLUE/WICKET YELLOW - 710548524006



BIG PONY CHINO CAP

\$49.50 USD

FABRIC

- Chino Cotton

FIT

- Adjustable back with buckle strap for a customized fit

NEWPORT NAVY – 710673584013

WHITE – 710673584003

RL BLACK – 710673584015



POLO
RALPH LAUREN

BSR FUNDAMENTALS

SPRING 2019

PRODUCT KNOWLEDGE

BIG & TALL

POLO BIG & TALL / SPRING 2019 – KNITS



MESH SHIRT

\$98.00 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- Signature Cotton Mesh

FIT

- Available in Classic Fit

WHITE –711667003001

POLO BLACK –711667003004

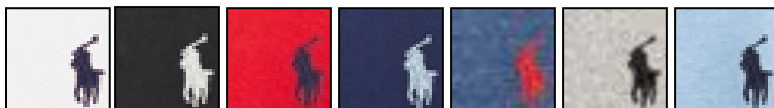
RL 2000 RED –711667003003

NEWPORT NAVY –711667003002

CLASSIC ROYAL HEATHER –711667003006

CANTERBURY HEATHER – 711667003005

JAMAICA HEATHER - 711667003007



SOFT TOUCH POLO- KNIT COLLAR

\$98.00 USD

AVAILABLE SIZES-2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- 100% Cotton

FIT

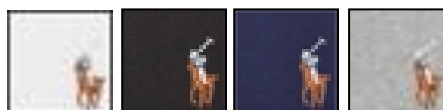
- Available in Classic Fit

WHITE –711667004001

POLO BLACK –711667004002

FRENCH NAVY – 711667004003

STEEL HEATHER – 711667004004



POLO BIG & TALL / SPRING 2019 – KNITS



DOUBLE KNIT TECH FLEECE HOODIE

\$125.00 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- Shell: 58% polyester, 42% cotton. Cuffs and hem (solid colors): 57% cotton, 41% polyester, 2% elastane. Cuffs and hem (heathered colors): 60% cotton, 38% polyester, 2% elastane.

FIT

- Available in Classic Fit

POLO BLACK – 711725238001

AVIATOR NAVY – 711725238003

LIGHT SPORT HEATHER – 711725238002



DOUBLE KNIT TECH FLEECE PANT

\$125.00 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

Shell: polyester, cotton. Cuffs: cotton, polyester, elastane.

FIT

- Drawstring Waistband and Tie

POLO BLACK – 711725239001

CRUISE NAVY – 711725239003

LIGHT SPORT HEATHER – 711725239002



POLO BIG & TALL / SPRING 2019 – KNITS



FLEECE FULL-ZIP HOODIE

\$125.00 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- Cotton/Poly Fleece

FIT

- Available in Classic Fit

CRUISE NAVY – 711548546001

LIGHT SPORT HEATHER - 711548546002

POLO BLACK – 711548546003

RL 2000 RED – 711548546004

ALASKAN HEATHER - 711548546005



ATHLETIC FLEECE PANT

\$125.00 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- Athletic Fleece, a cotton-poly blend

FIT

- Adjustable leg opening with tie closure

CRUISE NAVY – 711548562003

LIGHT SPORT HEATHER - 711548562001

POLO BLACK – 711548562002

ALASKAN HEATHER - 711548562005



POLO RALPH LAUREN / SPRING 2019 – KNITS



CREWNECK POCKET T- SHIRT

\$49.50 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

RL BLACK - 711548533003

WHITE - 711548533005

INK - 711548533002

RL 2000 RED – 711548533004

NEW GRAY HEATHER - 711548533007



V-NECK T- SHIRT

\$49.50 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

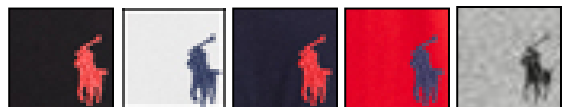
RL BLACK – 711548528001

WHITE – 711548528002

INK – 711548528003

RL 2000 RED – 711548528006

NEW GRAY HEATHER – 711548528007



POLO BIG & TALL / SPRING 2019 – KNITS**L/S HOODED T-SHIRT**

\$59.50 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit

POLO BLACK – 711687525001

NEWPORT NAVY – 711687525003

LEAGUE HEATHER – 711687525006



POLO BIG & TALL / SPRING 2019 – SPORT SHIRTS



OXFORD SPORT SHIRT

\$98.50 USD

AVAILABLE SIZES - 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- 100% Cotton Oxford

FIT

- Available in Classic Fit

WHITE – 711548535006

BLUE – 711548535007

AEGEAN BLUE – 711548535002

BLUE/WHITE STRIPE – 711548535005

BLUE/WHITE GINGHAM – 711548535001



STRETCH POPLIN SPORT SHIRT

\$98.50 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB, 3XLT, 4XB, 4XLT, 5XB, LT, XLT

FABRIC

- 100% Cotton Stretch Poplin

FIT

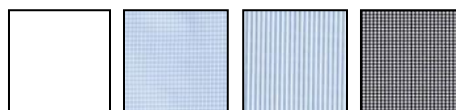
- Available in Classic Fit

WHITE – 711707428007

BLUE/WHITE HAIRLINE STRIPE - 711707428004

BLUE/WHITE CHECK - 711707428005

BLACK/WHITE CHECK - 711707428001



POLO BIG & TALL / SPRING 2019 – ROUGHWEAR



BEDFORD CHINO PANT

\$98.00 USD

FABRIC

- Cotton/Elastane

FIT

- Available in Classic Fit:

KHAKI TAN – 711687501002

NAUTICAL INK – 711687501004

CLASSIC STONE – 711687501001

POLO BLACK - 711687501003

		WAIST					
INSEAM		42B	44B	46B	48B	50B	52B
	30		X	X	X	X	X
	32	X	X	X	X	X	
	34	X	X	X	X		
		36T	38T	40T	42T		
	36	X	X	X	X		
	38	X					



HAMPTON STRAIGHT FIT DENIM

\$98.50 USD

FABRIC

- 100% Cotton

FIT

- Hampton Straight

STANTON WASH – 711548494001

NEW HUDSON BLACK – 711726970001

DIXON – 711726962001

MURPHY – 711726971001

		WAIST					
INSEAM		42B	44B	46B	48B	50B	52B
	30		X	X	X	X	X
	32	X	X	X	X	X	
	34	X	X	X	X		
		36T	38T	40T	42T		
	36	X	X	X	X		
	38	X					



POLO BIG & TALL / SPRING 2019 – ROUGHWEAR



PROSPECT STRAIGHT FIT DENIM

\$98.50 USD

FABRIC

- Cotton/Elastane
- **FIT**
- Prospect Straight Fit

MILLER STRETCH – 711726963001

		WAIST					
INSEAM		42B	44B	46B	48B	50B	52B
	30		X	X	X	X	X
	32	X	X	X	X	X	
	34	X	X	X	X		
	36T	36T	38T	40T	42T		
	36	X	X	X	X		
	38	X					



POLO BIG & TALL / SPRING 2019 – SHORTS



STRETCH CHINO SHORT

\$79.50 USD

FABRIC

- Cotton/Elastane

FIT

- Available in Classic Fit
- 9" Inseam

NAUTICAL INK – 711707957001

KHAKI TAN – 711707957002

CLASSIC STONE – 711707957003

WAIST							
42B	44B	46B	48B	50B	52B	54B	56B
X	X	X	X	X	X	X	X
36T		40T		42T		44T	
X		X		X		X	



GELLAR SHORT

\$89.50 USD

FABRIC

- 100% Cotton

FIT

- Available in Classic Fit
- 10 inch inseam

CLASSIC STONE – 711548502002

HUDSON TAN – 711548502003

AVIATOR NAVY – 711548502001

WAIST							
42B	44B	46B	48B	50B	52B	54B	56B
X	X	X	X	X	X	X	X
36T		40T		42T		44T	
X		X		X		X	



POLO BIG & TALL / SPRING 2019 – OUTERWEAR**BI-SWING WINDBREAKER**

\$145.00 USD

AVAILABLE SIZES- 2XB, 2XLT, 3XB,3XLT, 4XB,4XLT 5XB, LT, XLT

FABRIC

- Shell and sleeve lining: 100% polyester. Body lining: 100% cotton.

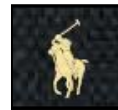
FIT

- Available in Classic Fit

FRENCH NAVY – 711548506001

KHAKI UNIFORM – 711548506002

RL BLACK - 711548506003



GLOSSARY

#

3-D Three-dimensional effects achieved using tacking, crunch equipment, manual placement, etc. that can be applied before or after washing.

A

APPLIED PLACKET A separate piece of fabric is cut and applied to the garment to create the placket.

ARAN The Aran sweater takes its name from the Aran Islands off the west coast of Ireland. It is sometimes known as a fisherman sweater—a bulky garment with prominent cable patterns on the chest. These sweaters are distinguished by their use of complex textured stitch patterns, several of which are combined in the creation of a single garment.

B

BAR TACK A row of stitches used to reinforce stress points, like the ends of belt loops or zippers.

BEDFORD CORD A durable, woven fabric with raised ridges, not unlike corduroy. It can be made from a variety of yarns, like wool, rayon or cotton. Sources disagree about whether Bedford cord was first named for the town of Bedford, England, or for New Bedford, Massachusetts. Both cities have produced corded fabrics. Known as Bedford cord since the 19th century, and both claim the name as their own.

BEMBERG Bemberg lining is a high-quality fabric created from natural cellulose fibers. Bemberg's silky texture, draping quality and lightweight breathability make it one of the finest and more durable linings available.

BROADCLOTH Horizontal weft yarns intertwine with vertical warp yarns in a one-over, one-under alternating fashion to produce tightly woven lustrous cloth with fine Embedded crosswise rib.

BRUSHING Circular brushes pull up the ends of fibers and remove excess lint, resulting in a soft, smooth finish.

BULL DENIM Heavier-weight denim made with undyed warp and weft yarns (indigo denim is made with an indigo-dyed warp yarn and an undyed weft yarn). The Resulting fabric is a natural color that can be piece-dyed or garment-dyed.

BURNISHED CALFSKIN High-shine calfskin that is hand-polished.

C

CABLE KNIT A style of knitting in which one group of stitches crosses over another—the end result usually resembles twisted or braided ropes. Ours are true cable knits, meaning you can pass a pencil through the opening in between the twisted sections.

CALFSKIN Versatile, fine-grained leather made from the hide of a calf.

CANVAS A heavy-duty plain-weave fabric, usually made with cotton or linen, known for its durability and slightly slubby texture.

CASHMERE An extremely soft and lightweight fiber combed from the undercoat of the longhaired Kashmir goat.

CARDED COTTON Carded cotton is a cotton fiber that has been prepared for spinning by removing clumps and impurities through use of a carding brush. It has a slightly less refined texture than combed cotton.

CASTE (pronounced KAST) A term used to describe the tint applied to denim. Tinting is most often used to create an antique caste, using a very low percentage of dye to give a transparent wash of color. Direct dyes are most commonly used for tinting, preferably for indigo shades because they are quick to apply and will fade over time.

CHAIN STITCHING A sewing procedure that uses loop-like stitches that pull the fabric at slightly different tensions on either side, producing a distinctive, twisted roping pattern.

CHAMBRAY A lightweight cotton fabric with a denim look that combines a colored yarn with an undyed yarn in a plain weave. It originally came from Cambrai, France (hence its name), and became the fabric of choice for the workingman's blue shirt, hence the term blue-collar worker.

C continued

CHINO Durable cotton twill that is woven in several weights and can be finished with a smooth, mercerized or soft, brushed surface. Originally used for summer uniforms by the U.S. Army, chino gained popularity after WWII, especially for the trouser referred to as chinos, which college men who returned from the war wore to class. Interestingly, the term chino is actually a misnomer. When the twill was shipped to the army, it arrived in freight boxes stamped with the country of origin; however, the imprint read “Chino” rather than “China,” and the name stuck.

CONTINUOUS PLACKET Rather than being applied to the shirt, a continuous placket is a single piece of fabric sewn continuously from left side to right side (or from top Placket to underplacket), then folded in for a cleaner, more elevated appearance.

CORDUROY Named after the French term cord du roi (cloth of the king), corduroy is a raised, striped pile fabric. Pile is made by extra filling yarns, which form floats that are later clipped and brushed. Wale refers to one of a series of vertical rows or ridges in a fabric that can vary in width, and the number is a statement of rows per inch—the higher the number of rows, the finer The wale. Polo typically uses 10- and 14-wale corduroy.

COROZO BUTTONS Made from the nut of the Corozo (pronounced CUH-RO-ZO) palm, Corozo buttons are naturally durable and scratch resistant. Their porous nature allows for deep color saturation when dyeing, and their natural grain is unique to each button—no two are exactly alike.

COTTON A natural plant fiber that is lightweight, absorbent and wears well.

CRISP-PRESS FINISH This finish gives all areas of the garment a tight, neat appearance with no visible wrinkles or ripples.

CROCKING A term used to describe when dye rubs off of fabric. It occurs in heavily dyed fabric, such as raw denim.

CROCODILE An exotic material with large, plate-like scales and a shiny finish.

D

DENIM A cotton twill fabric most commonly woven with an indigo blue yarn and grey or mottled white yarn. For jeans, any denim weighing 11.5 oz. per square yard or less is considered lightweight.

DIRECT DYES Colors hold less because they are pulled down aggressively through the washing process. High and low tones appear, giving a timeworn, broken-in appearance.

DISTRESSED COUNTRY GRAIN

Cowhide with a pebbled, well-worn texture.

DOWN FILL Made from the lofty feathers of a goose that lie underneath tougher outer feathers, down is naturally insulating filler for outerwear with an incredibly light weight.

E

ENZYME WASH A garment-wash with natural compounds produced by enzymes to strip the fuzz off the surface of the fabric for a slick feel.

F

FLANNEL From the Welsh word gwlanen, flannel is a loosely woven fabric made of woolen or worsted yarns in a plain or twill weave with a napped surface.

FLEECE A durable, insulating cotton fabric with a brushed back for added softness.

FULL-CARDIGAN STITCH A tucked, rib-knit stitch that creates the same series of wales on the front and back of the garment.

G

GARMENT-DYEING The garment is constructed and then dyed in a bath, resulting in enhanced color differences across seams. This process is traditionally used for solid colored pieces.

GARMENT WASH The garment is washed for softness and to avoid shrinkage after point-of-sale.

GAUGE A unit, commonly abbreviated as “GG,” which measures the number of needles of a knitting machine. It is one of the main components that defines the thickness or fineness of a sweater. A typical range of gauge on flatbed knitting machines is from 3GG to 14GG. At 3GG, there are three needle hooks per inch on the needle bed, thus creating a coarser looking sweater. At 14GG, there are 14 needle hooks per inch on the needle bed, creating a finer looking sweater. Typically, the thicker the sweater, the lower the gauge number; the finer the sweater, the higher the gauge number.

G continued

GRINDING Grinding creates abrasions on denim to mimic those that would occur on a pair of jeans worn for years. Our grinding is done by hand.

GUERNSEY Named after Balliwick of Guernsey, an isle in the English Channel, the Guernsey sweater began as a garment for fishermen who required warm, durable Yet comfortable clothing that would resist sea spray. The hard twist given to the tightly packed wool fibers in the spinning process and the tightly knit stitches produced a finish that would "turn water" and repel rain and spray.

H

HALF-CARDIGAN STITCH A tucked, rib-knit stitch. The spaces between the wales are closer together than Those on a full cardigan stitch.

HAND-CREASING Jeans are creased in locations where creases would occur from natural wear, then set with resin to create 3-D.

HAND-SANDING A term applied to the process by Which sandpaper is applied to specific areas of the Garment (like the front thigh, backseat or back knee) to create a more authentic, worn look. Because it is applied by hand there will always be slight variation in the bulk production, which allows for a more authentic presentation. Note that hand-sanding can be applied to resin whiskers for a more authentic "three dimensional" effect.

HAND-TACKING Tacking involves making small folds in strategic locations, pinning the fold, then washing and drying the jeans to create a pattern of wear that would naturally occur over time.

I

INTARSIA A knitting technique used to create patterns with multiple colors. Unlike other multi-color knitting techniques there is only one "active" color on any given stitch, resulting in a time-consuming knitting process. of different colors.

J

JACQUARD Named after Joseph Marie Jacquard, a French weaver and merchant from the late 18th and early 19th centuries, a jacquard knit is made by raising the warp (horizontal) threads during the knitting process with a special loom attachment, allowing for knit fabrics with complex patterns that would otherwise not be possible.

JASPÉ a woven fabric with a series of faint stripes formed by the arrangement of light, medium and dark warp yarns or by twisting together two yarns of different colors.

L

LAMBSKIN Leather made from the hide of a sheep. Unlike cowhide leather, lambskin can be tanned with the fleece intact for a naturally wool-lined fabric.

LAMBSWOOL The material made from fibers shorn from lambs. The fibers are soft, have superior spinning properties and take dyes well.

LEFT-HAND TWILL A weave in which the twill lines run from the top left-hand corner of the fabric to the bottom right. Left-hand twill often has a softer feel after washing than right-hand twill.

LINEN A smooth-surfaced fabric made from flax fibers that is very absorbent and a good conductor in keeping heat away from the body. Linen is considered to be up to three times stronger than other natural fibers, due in part to the fact that the fibers used to make linen are up to 50-inches long. Ralph Lauren sources the best linen from Ireland.

LISLE (pronounced LIE-UL) First made in Lisle (now Lille), France, lisle is made from tightly twisted, long-staple cotton yarns that are passed near a flame to remove lint, loose threads and yarn ends for a feel that's smooth and refined. At Ralph Lauren, we use the finest Peruvian Pima cotton to make our lisle.

M

MADRAS A hand-loomed Indian cotton fabric in plaids, checks or stripes, all colorfully intermingled. Because the yarn is dyed with natural vegetable dyes, colors run together (bleeding), producing a muted effect. The weave itself has many slubs and imperfections.

MERCERIZING Named after the British chemist John Mercer who developed the process in 1844, mercerizing cotton involves treating fibers with a solution that causes them to swell, giving them a greater luster and softer feel. Next, the fiber is passed over an open flame, singeing off loose threads for an even sleeker feel. Typically, long-staple cotton (the most desirable) responds the best to mercerization.

MESH PIQUÉ A soft, stretchy, lightweight fabric with a honeycomb-textured face and smooth back. Our iconic polo shirts are made from cotton piqué, or as we refer to it, our signature mesh.

M continued

METAL BUTTONS Usually added to garments for a vintage appeal, metal buttons are slightly heavier and last longer than buttons made from other materials.

MOTHER-OF-PEARL BUTTONS

Made from the inside of oyster shells (the material that forms the outer layer of pearls), mother-of pearl buttons are often used for more refined, elegant garments.

N

NYLON Originally intended to be a replacement for silk during World War II, nylon is a synthetic thermoplastic material with a slick, silky feel. It can easily be spun with other yarns, like cotton, to make a fabric with greater durability, weather resistance and heat retention.

O

OILCLOTH Oilcloth (also known as waxed cotton) originated more than 200 years ago, when sailors treated their sailcloth cloaks with oils to protect them from the icy spray and high winds of the open ocean. By proofing high quality cotton fabrics, the material becomes naturally weatherproof and breathable.

OXFORD Our signature combed cotton oxford fabric is made with a weave consisting of two thin warp yarns woven into a very soft thicker yarn in a filling direction. The unbalanced construction of the fabric causes the Yarns to break, leaving tiny holes for a lightweight feel that is comfortable and breathable. We use 40s-quality two-ply cotton yarns, which tend to hold their shape over time. They are crafted with a lustrous look and depth of color that will not significantly fade after repeated washings.

P

PEACHING Usually reserved for natural fabrics, peaching is a process by which fabric is sanded by hand or by automated emery wheels to break and tease small fibers on its surface, imparting a feel similar to velvet or the fuzzy skin of a peach.

PIECE-DYEING The fabric is dyed before being cut and sewn into a garment. This process is mostly used for solid color pieces.

PIMA SOFT TOUCH Crafted from luxurious long-staple Pima cotton, this silky, smooth fabric is woven in an interlock construction and then specially treated for an even softer feel.

PIMA COTTON Pima cotton is renowned for its exceptional softness and brilliant luster. At Ralph Lauren, our Pima cotton is harvested by hand in Peru, which helps prevent Scratchy impurities that can result from industrial harvesting, resulting in a brilliant white shade that takes dyes beautifully. Because of its 13/8-inch staple length (ordinary cotton fibers Measure one-quarter to one-half inch), Peruvian Pima cotton is soft, durable and highly resistant to pilling, yet also hard-wearing and easy to clean.

PINPOINT OXFORD Basket-weave texture created with a fine yarn. This traditional dress shirt fabric is washed and rumpled for a soft hand and casual appearance.

PLAITED STITCH A single-knitted stitch with a braided appearance in which the yarn is twisted clockwise or counterclockwise with each new stitch.

POLY A lightweight synthetic fabric that's exceptionally strong, durable and quick drying. It can be woven with natural fibers to impart its hardiness to the fabric, while maintaining the breathable quality of the natural fiber.

POLY BUTTONS These are made from polyester resin that can be polished for a shiny or matte finish. Poly buttons are more durable than buttons made from seashells.

POLY FILL A hypoallergenic alternative to down, poly is a lightweight synthetic thermoplastic with superior insulating qualities and durability.

POLY FLEECE A light, strong pile fabric with extraordinary thermal properties that is made from poly but mimics wool.

POPLIN A medium-weight, durable cotton fabric with a fine rib in the filling direction from side to side.

PRIMALOFT® FILL A patented synthetic microfiber thermal insulation material that was developed for the United States Army in the 1980s as an alternative to goose down insulation, which is not effective when wet. PrimaLoft® is not as light as goose down, but it is soft, warm, breathable, water resistant and retains insulating capabilities even when wet.

PULL-UP LEATHER Smooth, wax-coated leather with a two-tone look.

R

RAW DENIM Denim that has not been rinsed or pre-washed and thus is more rigid, stiff and durable than pre-aged or chemically softened jeans.

R continued

REACTIVE DYES Colors hold well and do not wash down over time. Garments maintain bright, clean colors.

RESIN Usually applied to the thighs, backs of knees, Hand pocket openings, or any place that would naturally acquire wear patterns over time. The patterns on the front and inner thigh area are usually referred to as “whiskers.” The resin pattern on the back of the knee is usually referred to as a “honeycomb.” Resin treatments are applied by manual spraying or dipping the garment in resin then creating the desired pattern by hand or with a mold. Eventually the resin will wash out over time.

RIB STITCH A textured knit created by two rows of needles alternating up and down stitches. Rib-knits are categorized by the number of knits and purls required to make them, which are noted respectively as 1 x 1, 1 x 2, etc.

RIGHT-HAND TWILL A weave in which the twill lines run from the top right-hand corner of the fabric to the bottom left. Most denim is made using this construction.

RINGSPUN DENIM A technique achieved with older looms, ringspinning adds a twist to the yarn that Produces a characteristic imperfection, giving the finished fabric a vintage look.

RIPSTOP A woven fabric that’s usually made with cotton Or nylon with a reinforcing pattern to prevent tears. In the weaving process, thicker threads are interwoven in a crosshatch pattern, making it harder for small tears to spread. This style of weave was invented in WWII, when the fabric was used for parachutes as a replacement for silk.

RIVET A small metal tab used to reinforce stress points.

ROVING COTTON A long bundle of cotton fibers that hasn’t yet been spun. This kind of cotton has a more textured feel than regular cotton. All of our cotton models have been updated with this yarn, including our iconic crewneck and half-zip pullover models.

RUBBER BUTTONS Just like the buttons on authentic rugby shirts, rubber buttons are virtually unbreakable. They Were added to rugby shirts so that if they were fastened and the shirt was pulled on quickly, they would unfasten rather than break or pop off the shirt.

RUGBY PLACKET Inspired by authentic rugby shirts, a rugby placket has intricate and rugged construction with a concealed inner layer for buttoning. Rugby plackets Typically have rubber buttons, another authentic sporting detail, and are often finished with a W-stitch oval placket box.

RUMPLED-PRESS FINISH The garment is taken out of the dryer and packaged to ship to stores with a slightly rumpled look.

S

SEERSUCKER A thin, puckered cotton fabric that’s usually striped with white and blue and used to make warm-weather clothing. Seersucker is woven in such a way that Some threads bunch together, giving the fabric its iconic puckered look.

SELVEDGE Selvedge denim is made on old-style shuttle looms that weave fabric with one continuous weft that is passed back and forth down the length of the bolt. As the weft loops back into the edge of the denim, it creates a “selfedge” or selvedge. Polo Denim’s selvedge has a red/white thread running vertically down the edges of the cloth.

SEMI-CRISP-PRESS FINISH This finish gives the garment a moderately tight, neat appearance.

SHETLAND WOOL Fine wool from the undercoat of sheep raised in the Shetland Islands, Scotland, notable for its long, shaggy nap.

SILK A natural fiber produced by the silkworm in the construction of its cocoon. Silk filaments have a natural luster and thermal retention properties while remaining extremely resilient and lightweight.

STONEWASH The garment is washed with small pumice stones to soften the fabric surface and produce slight abrasion on fabric edges.

STRETCH FABRIC Fabric, usually cotton, that is knit or woven in such a way that allows for a wide range of motion.

SUEDE Made from the underside of an animal hide, suede is brushed leather with a napped finish. It’s softer and less durable than leather with a textured, porous nature.

SUEDING Fabric is brushed or chemically treated to mimic the feel of suede.

T

TERRY This fabric is woven with loops for a soft texture—just like a classic bath towel—and non-brushed for a more lightweight feel.

TIE WASH The garment is tied in multiple places before being washed and treated, resulting in distinct color variations throughout when untied.

TROCCA BUTTONS Trocca (pronounced TROKE-UH) buttons are made from seashells, typically conch (pronounced KONK). They may be powdered for a matte finish or left plain for a pearlescent sheen.

TWILL A fabric weave that shows a distinct diagonal wale on the face, generally upward from left to right (right-hand twill) to produce a firm, durable fabric.

V

VACHETTA Natural, open-grain leather that will darken in shade with exposure to sunlight and continuous wear.

W

WAFFLE A textured fabric that's knit in a honeycomb pattern with small recessed squares that trap air, making the fabric an efficient insulator.

WARP Vertical, lengthwise yarns in twill fabric. In denim, the warp runs parallel to the selvage and is usually dyed indigo.

WEFT Horizontal, crosswise yarns in twill fabric. In denim, the weft runs perpendicular to the selvage and is usually left undyed.

WHISKERING Lines are made using sandpaper to mimic crease marks formed by natural wear. Our whiskers are made by hand on the lap, thigh, back knee and hem.

Y

YARN-DYEING The yarn used to make the fabric is dyed before being knit, resulting in deep color saturation. This process is typically used to create striped or patterned pieces.